

Delegate 's Report

December 3, 2021

Hello Friends

Happy Holidays!! With the close of another year, I would like to take this opportunity to express my love and gratitude to all of year. Your support has been invaluable!!!

WSO News:

The October 2021 Chairperson of the Board letter has been released and here are some highlights. First up is **Strategy Leadership Team**; (SLT) which presented to the Board of Trustees the 2022 Strategic Plans. Here are the 2022 Strategic Plans that were approved by the Board and the SLT will move forward with.

Goal Public:

- Examine the opportunity for an Al-Anon member of the WSO Staff to speak in a professional capacity representing the WSO at professional events
- to create animations/cartoons from existing newcomer content for distribution through appropriate social media platforms

Goal: Members:

- Investigate and recommend systems that allow us to take additional electronic forms of payment from Al-Anon Family Groups
- Reduce Staff time by improving WSO communications regarding what members need to know about contributing through bequests and wills WSO Staff has done an outstanding job moving the 2021 Strategies forward.

In addition to the above new 2022 Strategic Plans, The SLT will still continue to work on 2021 Strategies as well in 2022. Here are some of the 2021 Strategist still in process:

- Pilots to increase access to CAL globally in all languages
- Alateen Groups Meeting Electronically
- Al-Anon Family Groups Mobile App Premium Content Process Implementation
- WSO Staff will be working on major projects such as: • Electronic Meeting Transformation • 2023 Al-Anon International Convention • First Longitudinal Study • 2022 International Al-Anon General Services Meeting (IAGSM) • NEW DAILY READER (working title) Translation • 2022-2025 Service Manual Translation

Executive Committee: The deadline for submitting a résumé as an At-Large member of the Executive Committee is January 1, 2022. If you feel you possess the skill sets and you have the time to serve, please consider submitting a résumé as an At-Large member of the Executive Committee. The duties

and responsibilities of this Committee can be found under Concept Eight in the 2018-2021 Al-Anon/Alateen Service Manual (P-24/27) version two (2). Additional information on the Executive Committee, along with the electronic résumé, can be found at:

<https://al-anon.org/for-members/board-of-trustees/wso-volunteers/executive-committee>

One of the Task Force currently in existence is The Social Media and Public Outreach Task Force (Social Media TF). The Social Media TF assisted the Policy Committee in discussing the different roles of the WSO, service arms, groups, and individuals when it comes to public outreach using social media.

Below are highlights from Finance Committee :

- Revenue consists mainly of literature sales and contributions. Other revenue includes magazine sales and investment gains or losses. Literature sales for September were \$227,190. Contributions for September were \$172,624.
- The largest categories of expenses consist of WSO Staff salaries and benefits, PSAs (public service announcements), technology support, and postage.
- Expenses for September were \$443,571. WSO continue to monitor all expenses and reduce them wherever possible.

Net Increase/(Decrease) Change in net assets resulted in a net decrease of (\$110,391) which reflects the decrease in total income.

WSO Staff is continuing to work on formation of a new Non-Geographical Area which will include all permanent electronic meeting. Hopefully once this Non-Geographic Area is accepted and approved by the World Service Conference (WSC). More details to follow!!!

Area News:

2022 Virtual Serenity Breakfast- January 23, 2022

Virtual 2022 44th Connecticut AFG Convention – March 19, 2022

Wishing you all a peaceful new year!! 😊

LIS

Marcia M

CT Delegate-Panel 60- "Making History"