



Area Public Outreach Report **Fall 2019 Assembly**

If Al-Anon groups do not let the public know of our presence,...we block ourselves off from those in need.” Lois Wilson, Lois Remembers

Connecticut Public Outreach Coordinator Position Status:

- Currently only 30% of our Districts have PO Coordinators
- Another 47% of Public Outreach participation comes from our truly supportive DR's and Alternate DR's. Thank you!
- Our total Public Outreach coverage for Connecticut is 77%
- In 2020 our goal is to have PO participation from all Districts. 9 PO Coordinators are needed.

Video Conferencing: We have added – ZOOM. PO Coordinators can now log into our Public Outreach meetings from home. I am also available to ZOOM into your District meetings and will be happy to discuss and answer questions about the role of a PO Coordinator. Contact Kathe ctpublicoutreach@ctalanon.org

Step Twelve *Having had a spiritual awakening as a result of these steps, we tried to carry this message to others, and practice this principle in all our affairs.*

Area Highlights

- **25 Al-Anon Billboards** posted around the state. Sightings in Plainville, North Haven, Durham, Old Saybrook, Milford, Wallingford, Bristol, Waterbury and Cromwell.
- **Professional Conferences attended** – new this year
 1. **National Association of Social Workers** – CT Chapter – over 500 attendees
 2. **Connecticut Counseling Association** – over 160 attendees – many school guidance counselors
 3. **Connecticut State Dental Association** – over 1,400 attendees
 4. **Connecticut Psychological Association** – over 150 attendees
- **Health Fairs**
 1. **Women's Better Living Expo** - 2,400 women in 2 days
 2. **Greater Vernon Holistic Healthfest** – 1,600 people in 2 days

3. In 2020 plan to enhance Health Fair/Professional Conference table presentations by adding an Al-Anon tablecloth and floor/table banner.
- **Hospitals and Institutions**
 1. **CT Valley Hospital** – Family Education Nights
 2. **Griffin Hospital** – Family Night
 3. **Lawrence and Memorial Hospital** – Intensive Outpatient Program
 4. **Connecticut Mental Health Center** – Roundtable participation
 5. **York Correctional Institution** – Women's inmates
 6. **Rushford Behavior Health**

District Accomplishments – They're ALL Amazing! _____

- **Ads on Grocery Shopping Carts** – Worried about someone's Drinking?
- **Letters to Professional** – over 1,100 letters mailed
- **Pamphlet Stands in Mental Health Facilities** – Hope & Understanding, Detachment, 20 questions, & District Schedules
- **Speaking Events**
 1. Southern Connecticut State University
 2. Connecticut Mental Health Center – Roundtable participation
 3. Middle and High Schools
 4. Libraries along the shoreline
 5. Institute of Living
 6. Hartford Hospital
- **Health Fairs**
 1. Metro Business Academy Health Fair
 2. City of New Haven Health Fair
 3. Recovery Block Party

2019 Year End Focus _____

- **Public Service Announcements** (PSA's) on TV and Radio Stations – follow up
- Reconnect with **Police, Firemen and First Responders** now and during the holidays to provide Al-Anon business cards, District schedules and information.
- **Deliver AFA's** for the Holidays.

Let it begin with me.

Please consider joining Public Outreach

The next Area PO meeting 7:00 pm November 19th

Best Western Hotel 2253 Berlin Turnpike (Route 15) Berlin CT.

Or Contact Kathe to log in to ZOOM video conferencing ctpublicoutreach@ctalanon.org

"It only takes one person to start something, but many others to carry it out."

Lois Remembers