

Area Literature Report

13 June 2020

Hello, everyone! I'm so excited to be here...at home. I was NOT looking forward to giving this report from a stage in, from what I remember from a few years ago, a sleep-inducingly warm meeting room. Nonetheless, I am even more excited to be your new Area Literature Coordinator from afar! It is an honor and a privilege to serve you all.

As one can imagine, this has been an unexciting year to hold such a service position. COVID-19 has forced all scheduled AA and Al-Anon events to be either held online or cancelled altogether. As such there has not been much to coordinate. Alas, a glimmer of hope prevails: in an effort to encourage sales and provide a virtual buffet of CAL, I suggest an online method of perusing the "literature table". This would consist of an online "menu" featuring the books/pamphlets/bookmarks the LDC sells and a brief description of each, a link to the order form, as well as contact information for the LDC. An example of what this will look like is attached to my report.

Moving forward, I think it would benefit members if we were able to offer an online store for individuals to purchase literature using a credit card, debit card, or PayPal. Perhaps a thought-force? I have some experience creating websites, so I can likely make this happen in as little as a few weeks.

Respectfully Submitted,
Morgan R.