



**Area Public Outreach Report
Spring 2020 Assembly
June 13, 2020**

Please read this report at your group meetings and email to members to easily share the information in the links.

Public Outreach has remained active via Zoom despite the shutdown. In March we focused on **“Where to find information - Alternatives to face to face meetings.”** The Connecticut Al-Anon/Alateen Toll free number was reviewed as well as how to access phone and electronic meetings on Al-Anon.org. As more and more Connecticut virtual meetings became available we included our ctalanon.org meeting site. Connecticut now has approximately 89 virtual or phone meetings. - Amazing!!

In April we focused on **how to reach the largest number of people in our communities** through billboards, local and on-line newspapers, and public service announcements for radio and tv.

The committee voted unanimously to continue the **billboards**. If you see a billboard please contact your District Public Outreach Coordinator or publicoutreach@ctalanon.org to let us know where it was spotted.

**When you don't know
where to turn...
because someone
drinks too much...**

Al-Anon Family Groups Can Help.

888-4AL-ANON ctalanon.org

***“It only takes one person to start something,
but many others to carry it out.”***

Lois Remembers

“How To” templates were created to help Districts and Committee members post Al-Anon information in **local and on-line newspapers**, and for supplying public service announcements (PSA) to our local radio and tv stations. **Think of the huge number of people we can reach.**

Do you wish the drinking would stop? Al-Anon Family Groups can help.
For information visit www.ctalanon.org or call 1 888 4AL-ANON.

If you have not seen this in your local paper, you can help. Contact your District Public Outreach Representative or publicoutreach@ctalanon.org to find out how.

Have you seen or **heard an Al-Anon public service announcement on radio or tv?** Curious? Click on this link or go to alanon.org/media-kit/public-service-announcements/ to see them. Yes....you CAN help. Contact your District Public Outreach Representative or publicoutreach@ctalanon.org to receive the “How To” offer public service announcements to radio and tv stations within your District. We have some great tips.

Although all 4 of the Professional Conferences were cancelled, we continued to focus on the opportunity to supply Counselors, Psychologists and Therapists with Al-Anon information for **National Mental Health Month** in May. Names and addresses of Professionals were available for each District. A sample letter was provided which encouraged electronic and phone meetings in lieu of face to face meetings and the *Fact Sheet for Professionals* pamphlet was included. Professionals can also access information via al-anon.org/linkedin where WSO is actively posting new and more relevant content. This link was added to ctalanon.org in January. It's not too late, if you are interested in this project, contact your District Public Outreach Coordinator to find out more.

Our Amazing District Accomplishments - these are just a few.

- 45 min University of Connecticut radio interview with an Al-Anon member
- Local newspaper and on-line postings of Al-Anon phone and virtual meetings.
- *Social Distancing and Al-Anon* article ran in the Granby Dummer
- Dear Abby, Al-Anon letter published. District 4 members encouraged each other to send thank you notes to the editor.
- District 6 and 8 - Nurses in hospitals provide patients with meeting information
- Business cards provided to First Responders

Public Outreach collaboration with our Alateen Coordinator and Spanish Liason

- **Alateen** - request sent to WSO to add an AI-Anon/Alateen information in snapchat which is now the most popular form of social media with teens. WSO currently conducts public outreach on Facebook, Twitter, Instagram, YouTube and LinkedIn, in three languages supporting both AI-Anon and Alateen.
- **Spanish Community** - PO will participate in Rompiendo Fronteras/Breaking Frontiers. Public Outreach is committed to always use material with spanish translations when available.

Hospitals and Institutions - live meetings are on hold. PO Chairs staying in contact.

***If AI-Anon groups do not let the public know of our presence,...we block ourselves off from those in need.”
Lois Wilson, Lois Remembers***

5 Public Outreach Coordinators positions are open in Connecticut.

We need your help to provide communities with AI-Anon/Alateen information. To learn more go to [TheBestPublicOutreach.pdf](#)

Please read:

- This Public Outreach report at your meetings.
- *Attracting and Cooperating*, pamphlet S-40. Just a paragraph or section read by the Group PO Coordinator or Alternate GR at each meeting will help inform members about Public Outreach

A huge Thank You to everyone who has and continues to participate with Public Outreach. Your service is invaluable!!!!!!

Please consider joining Public Outreach

The next Area Public Outreach meeting July 21st at 7pm via Zoom.

Interested? Contact Kathe LB publicoutreach@ctalanon.org