



Area Public Outreach Report Spring Assembly June 12, 2021

District and Group Public Outreach members have been active posting Al-Anon meeting information in local print and on-line newspapers, reaching out to seniors and staff at nursing facilities and hospitals, providing businesscards to the fire and police departments, and placing English and Spanish posters on bulletin boards.

In April, for Alcohol Awareness month, Public Outreach encouraged the WSO social media post be “shared” and “reposted” with #AlAnon and #Alateen. The Alateen public service announcement (PSA) [Samantha - Alateen](#) was also available.

In May for National Mental Health month, emails and letters were sent to Therapists, Counselors and Mental Health providers. The electronic version of the Public Outreach magazine [Al-Anon Faces Alcoholism](#) was also included.

Live events have started again, beginning with the walk for mental health & suicide prevention. Then the Women’s Better Living Expo where 3,500 people were registered for the 2 days. District 4 PO coordinated both events and said they had people stop by to ask questions as well as say, “Thank you.”

Area Public Outreach will continue to meet throughout the summer. Projects on the calendar include:

- preparing letters and information to be sent to schools in August.
- pinning posters on bulletin boards at motels, hotels and tourist rest areas. People are back on the road traveling again. Do you need posters? Contact Kathe PublicOutreach@ctalanon.org
- in August *The Benefits of Al-Anon* PSA airs. These benefits come directly from the members survey. This can also be used for the National Recovery month in September.

If you are interested in participating in Public Outreach please attend the Area Public Outreach meeting held on the third Tuesday of the month or contact your District Public Outreach Coordinator. My term as Area PO Coordinator ends in December. If you are interested in learning more about the position the link [Area PO Coordinator Guideline](#) is helpful or feel free to contact me at PublicOutreach@ctalanon.org

The Next Area Public Outreach meeting is June 15th 7pm via Zoom

Please join us, we cannot do this alone.

When Anyone Anywhere reaches out for help,
let the hand of Al-Anon and Alateen always be there and Let it Begin with Me.