

## Area Public Outreach Report – January 6, 2017

Happy New Year to everyone! Congratulations & Welcome to all new District Representatives & alternates, new Coordinators, and our new slate of officers.

This month starts the second year in my 3 year term as CT AFG Area Public Outreach Coordinator. My first Area Public Outreach Committee meeting with all District Public Outreach Coordinators will be Thursday January 19, 2017, at 7 pm, at the Best Western Hotel, 2253 Berlin Turnpike, Berlin, CT. If your District has a new PO Coordinator, please email me their contact information, so I can communicate with them. The 2017 Area Public Outreach Meeting Schedule is attached.

**CT Women's Health expo** is scheduled to be held in Stamford on March 18 & 19 has been canceled by the expo company. **Southern CT Women's Expo** is scheduled for Sunday 4/30/17 at Trumbull Marriott, 10am – 4 pm. We need volunteers for help at this Expo. More information to come. **Connecticut Women's Expo** is scheduled for October 21 & 22, 2017 at CT Convention Center, 10am – 5pm both days. We need volunteers to help at this Expo. More information to come.

**WSO is now on Instagram.** They are hoping to reach as many people as possible by including Instagram to their Social Media Outreach program. They are trying to target the Millennials aged 18 – 35 with this approach. Members are invited to follow Al-Anon on Instagram and feel free to "like" our posts. Please remember to protect your anonymity on social media by not making comments or using screen names that would reveal your Al-Anon membership.

**Leave Hope Project:** In memory of Lois W, our co-founder, and in celebration of her birthday on March 4<sup>th</sup>, we ask all Al-Anon members to take 1 piece of Al-Aon literature and "Leave" it in a public place on March 4<sup>th</sup>. This area wide project is extended to include the entire month of March. See attached flyer for more information. ~~Please see flyer attached. Please copy for your GR's.~~

It's only January, and it is winter, but spring is not far behind. **April is Alcohol Awareness Month**, which The National Council on Alcoholism and Drug Dependence has sponsored, since 1987. The first weekend of April is designated as "Alcohol Free Weekend", to raise the public's awareness. ~~See attached flyer for more information;. Please copy for your GR's.~~

Our billboard & street poster project is ongoing. I need everyone to keep a watchful eye and report to me when you see our billboards on any major highway (I-95, I-84, I-91), or our street posters on CT Routes (Rte 5, Rte 1, etc). I would also like to know when someone hears our PSA's on CT TV or Radio stations. We would like to thank the stations that play our PSA's.

New PO projects I am working for 2017 are to put our Poster on the back of buses in major CT cities, which we had done early 2016; Place a small ad on placemats used in restaurants and diners – this project would last 3 – 4 months. More information to come.

With Gratitude,

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