

## **Area Public Outreach Report - CT AFG Spring Assembly - June 10, 2017**

### ***Happy Spring to Everyone!***

It is with great pleasure that I report to you on CT AFG Public Outreach activities for the 1<sup>st</sup> half of 2017. Public Outreach is vital to Al-Anon's growth. We must continue to reach out to the general public to let them know there is help & hope.

We currently have 10 out of 13 districts with Public Outreach Coordinators, and many, many PO committee members throughout our state working their Step 12 & giving Public Outreach Service.

So Far, in 2017, we have participated in 2 Health Fairs in Ridgefield & Trumbull; the 1<sup>st</sup> annual Walk the Walk for Recovery in Wallingford & a New Haven City Employee Health Fair. Coming in October: Health Fairs at Mohegan Sun & Hartford Convention Center.

Every 6 weeks, CT Valley Hospital has their Family Education night dedicated to Al-Anon. We provide 4 speakers. You all responded to my request for speakers for CVH, & there are no more openings for 2017. I have begun a waiting list for 2018.

Many districts are focusing on reaching out to the high schools & middle schools in their districts. We now have many School Libraries with sets of Alateen books. PO Committee members have participated in school health fairs, speaking at assemblies and speaking to health classes. Some districts cooperate with hospitals in providing literature & speakers for special events. Other districts continue to cooperate with Public libraries in displaying our literature, hanging our posters, and providing our CAL books for borrowing. City, Town, & State Police Depts have been provided with our business cards and literature.

We have a new opportunity coming up on Monday, July 17. Four Al-Anon members will be interviewed on the Wayne Norman Morning Show at WILI 1400 am. At 7:15 am! We need 2 more volunteers.

So far this year, we have given out nearly 7,000 Business cards; over 5,000 “Girl In The Bottle” Bookmarks; nearly 7,000 AFA’s.

We now have a revised “Girl In the Bottle” Bookmark with a totally anonymous face & a poster of the same design.

Our Roadsign Poster appeared on 2 buses from February through May, in the greater Hartford & New Haven Areas.

I’d like to thank all of our PO Coordinators, their committee members for their wonderful work in Public Outreach. To the DR’s, Alternates, Coordinators , Officers , Delegates , all CT AFG members, Thank you for your support.

The purpose of Public Outreach Is Step 12....*to carry the message to others.....*Al-Anon has a wonderful message of recovery. Let us all continue to work our Step 12 & carry this message of hope

*Respectfully submitted, Mary Ann T. CT AFG Area Public Outreach Coordinator*