

Area Public Outreach

**7:00pm Best Western Hotel**

**2253 Berlin Turnpike (Route 15) Berlin CT.**

Meeting Recap: November 19 2019

**Attending:**  2 Public Outreach Coordinators, 1 Al-Anon member, and 1 member joined via zoom.

**2020 Budget:** Budget approved at Assembly Received $6700

* Email suggestions for 2020 Area projects to [Ctpublicoutreach@ctalanon.org](mailto:CTPublicOutreach@ctalanon.org)
* Billboards, PSA’s-Movie theaters, NPR Sponsorship, Professional Conferences, Health Fairs, Tablecloth and banner, Alateen, Spanish Community

**District PO Budgets**. Funds to order AFA’s and District projects.

* Develop a plan and bring to your District for request.

**Zoom** - 40 minutes free. Subscription to be considered for 2020

* $12.49 monthly (budget 4-6 months)
* We had our first zoom participant and it worked great! Our time has NOT been limited to 40 minutes.

**Area Events**

* **CT Psychological Assoc. 2019 Annual Meeting** - Haddam, Oct 25th.
  + Thank you Linda P. & Laura C.
  + Less than 100 people attended, gave away some material. Many did not seem receptive. Not recommended to repeat the event next year.
* **CSCYPPA -** Cromwell, Nov 30th - **One more volunteer needed for 12pm-4pm** or all day. email [Ctpublicoutreach@ctalanon.org](mailto:CTPublicOutreach@ctalanon.org) or text Kathe 203 530 8485

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**7:30 - 8:10 Zoom members join** - time limit was extended past 40 minutes

* Attending members - Jane R. District 8

**Area Calendar of Events & Projects**

* **Al-Anon Faces Alcoholism -** AFA’s for the Holidays!
  + Encourage your Districts and Groups to order on-line at [Alanon.org](https://al-anon.org/) select the “Al-Anon store” tab. This magazine is **created specifically for Public Outreach.**
  + Suggestion: Leave at Churches/Synagogues and with Clergy for Nov. & Dec.

**Area Calendar of Events & Projects (cont.)**

* **Public Service Announcements** - PSA’s on Radio & TV
  + Opportunity to reach a huge audience at NO Cost.
  + Refer to **PSA - “How To”** (Maryland and DC - can be adapted to CT)

Submit PSA requests go to Alanon.org - search bar, type in PSA requests

* **Police Stations and First Responders.** Business cards, District schedules & posters

**Speaking Opportunities (on going)**

* **CT Valley Hospital** Family Education Nights - Contact Angela R District 2
* **Lawrence & Memorial Hospital** Intensive Outpatient Program - patients with mental health problems. Many have been impacted by a loved one’s substance abuse. Contact Cynthia P District 11,
* **Griffin Hospital** Family Night. Contact Jen G District 4,

**Street Posters**

* Have you seen an Al-Anon Billboard?
* If spotted email Kathe [ctpublicoutreach@yahoo.com](mailto:ctpublicoutreach@yahoo.com) We need your help and we love to hear from you!

**District Reports** (3-5 minutes each)

Jane R. - District 8 member

* leaving pamphlets and business cards in hospital waiting rooms.
* Senior center in Granby thrilled to get Al-Anon info.

Libby W - District 12 PO Coordinator

* Mailed 1170 letters to Social Workers, Therapists, Counselors, Attorney’s & Physician Assistants
* 27 community bulletin boards have posters and schedules
* Business cards being distributed to Police stations in November
* Working on ideas and budget for 2020.

Laura C - District 3

* Working on Public Outreach to teens.
* Post your District PO reports on the CTAlanon.org. Email Deanna S. [webmaster@ctalanon.org](mailto:webmaster@ctalanon.org)
* NOTE: **NO** phone numbers or personal email address can be used. Contact Deanna to create a District PO Coordinator email address. Emails will be forwarded to you during the time of your service.

**Closing** The Al-Anon Declaration.

When anyone anywhere reaches out for help, let the hand of Al-Anon and Alateen always be there and let it begin with me.

**Next Area PO Meeting**

**Tuesday January 21th 2020**

**7:00 pm Best Western Berlin CT**