



Area Public Outreach March 2020 News

Your communities and those hurting from the effects of a loved one drinking need help finding Al-Anon.

- 5 out of 13 District Public Outreach Coordinator positions are open.
- 38% of the state is without active Public Outreach to our communities.

How can these important service positions be filled?

- Alternate GR's can fill the roll of the District PO Coordinator temporarily.
- Discuss Public Outreach activities at your monthly District meetings.
- Create a flyer to fill open District PO positions.
- Encourage previous PO Coordinators to talk about their experience and volunteer as service sponsors.
- Encourage each group to have a PO member.
- Read Public Outreach reports at meetings.

Who can be a District Public Outreach Coordinator? Any willing, active member with an understanding of the Al-Anon program and the Twelve Traditions can serve. Each District sets its own specific criteria and method for selection.

Position description: The Public Outreach Coordinator encourages members within their District to come together to complete monthly AFA projects. Communicates activities to their PO members, District and Area Public Outreach. Checks email for PO updates & opportunities. Attends Area PO meetings in person or via Zoom. Please send new PO Coordinator contact info to me at publicoutreach@ctalanon.org.

Zoom Conferencing is growing in attendance. We are still working out some kinks but overall response is very positive. Zoom is video conferencing that allows members to attend the meeting from their computer. To access the meeting an invitation must be sent to a valid email address. It's an easy way for your Districts to gain valuable Public Outreach information. To attend contact Kathe at PublicOutreach@ctalanon.org

Basic supplies for all Districts:

- **Mini or Trifold District 2020 schedule.** These are important for your local community activities, events and bulletin boards. Are some of your groups lacking in membership? We can help by giving the community another avenue to find you. The Area PO has a member who has created a template. Contact Kathe PublicOutreach@ctalanon.org. All mini District schedules must be approved by your District before they can be used for PO activities.

- **Al-Anon Faces Alcoholism** - a magazine specifically created for PO.
 - Have your Districts and Groups ordered AFA's? Area Public Outreach has ordered 1,900 for the 4 professional & community events coming up.
 - Order on-line at Alanon.org select the "Al-Anon store" tab.

District Projects:

1. AFA's & District schedules project
2. Mailing Project - District PO Committee needed

Febraury

- AFA's & District schedules project - delivered to Dentists offices. How many Dentists did we contact? Even if it's 1, we've started to make a difference. Send in the results from your District to PublicOutreach@ctalanon.org

March - Lois's Birthday. Leave Hope project.

- AFA's & District schedules project - to beauty salons, barbers, community & senior centers. How many can be delivered this month?
- Mailing Project - Preparing letters to Therapists to be sent in early May. Contact List of Therapist sent to all Districts. For more information attend the next Area PO meeting.

April - Alcohol Awareness month - Library Events

- AFA's & District schedules project - Deliver and set up AFA's & pamphlets at your local Libraries
- Mailing Project - Stuff letters & envelopes to Therapists early May delivery.

Area Projects

● **Health Fairs:**

- CT Counseling Assoc. Conf. - Norwich D11 Cindy P - April 3rd 8am-1:30
- Women's Better Living Expo - Bridgeport D4 Carrie - April 18&19 11am-4
- RVNAhealth Wellness Fair - Ridgefield D6 Vicky L - April 25th 10am-2pm
- Nat'l Assoc.Social Work Conf. - Mystic D11 Cindy P - May 29th 8-5pm

- **New banner(s)** for table presentation at community & professional events

Speaking Opportunities

- **CT Valley Hospital** Family Education Nights - Contact Angela R District 2
- **Lawrence & Memorial Hospital** Intensive Outpatient Program - patients with mental health problems. Many have been impacted by a loved one's substance abuse. Contact Cynthia P District 11,
- **Griffin Hospital** Family Night. Contact Jen G District 4

Please invite your members to join us at the next **Area PO Meeting** 7:00 pm
Tuesday March 24th at the Best Western Hotel, 2253 Berlin Turnpike (Route 15), Berlin

Together Let's Extend the Hand and Hope of Al-Anon.