



Recap of the Area Public Outreach Zoom Meeting

July 21, 2020, Tuesday 7:00 pm

The Public Outreach District Coordinators and Committee has been busy putting posters up in grocery stores, posting meeting info online and in local newspapers, sending letters and business cards to nurses in hospitals, maintaining and re-establishing contact with rehabs, and considering new opportunities to reach students and teachers in schools. Here are some opportunities to participate in Public Outreach.

- **Billboards** - Al-Anon road sign. “Don’t know where to turn....”
 - Seen on I-95 Mystic Area. Have you or any of your members spotted a billboard? Send sightings to your local District PO Coordinator or PublicOutreach@ctalanon.org
- **Group meetings**
 - Continue to learn about how we can reach those in our communities by reading a section of *Attracting and Cooperating* (pamphlet S-40) at your group meeting.
- **The Top 3, The Broadest Reach to Our Communities.**

We are encouraged by the number of newcomers finding meetings but we still need your support. Please consider helping with one of these projects.

 1. Posting meeting information in **Local On-Line Newspapers**
 2. **Local Hometown Newspapers** - usually free to be included.

Do you wish the drinking would stop? Al-Anon Family Groups can help. Phone and electronic meetings. For information visit www.alanon.org or call 1 888 8AL-ANON, (1-888-825-2666)

 3. **Radio & TV Public Service Announcements (PSA)**
 - Available, step by step instructions for contacting and sending PSA’s to radio and TV program managers.
 - Spanish stations

For more detailed information regarding any of these projects contact your Group, District or Area Public Outreach Coordinator.

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